



Grant Thornton

**jims**  
Kalkaji, Delhi



**AICTE APPROVED PROGRAMME**  
EQUIVALENT TO **MBA BY AIU**

# PGDM | PGDM (IB)

22nd Batch

15th Batch

**TWO YEAR FULL TIME (2024-26)**

Accreditation By



International  
Accreditation By



**AACSB**

**Business  
Education  
Alliance**

Member





Late. Sh. Jagannath Gupta  
(1950 - 1980)

## Our Vision

To be a globally recognized institution, nurturing leaders and creating social impact through excellence in education and research.

## Our Mission

- Evolve as a globally recognized institution of learning providing high-quality education.
- Achieve academic excellence through curriculum up-gradation, faculty development, quality research and innovative learning.
- Nurture and develop future-ready students equipped with leadership skills and values essential to succeed in national and global business organizations.
- Create social impact through execution of projects and activities, which change and improve lives of people and communities.

## Ranking and Awards 2023

**19th** Best B-School in India  
by TOI B-School Survey

Ranked Top **8th** Best Private  
B-School in North Zone by  
Outlook - B-School Survey

**A+++**

by Business India

B-School  
**Excellence Award**  
for 'Best Institute - Industry Interface'  
by ASSOCHAM

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# GOVERNING BODY

## CHAIRPERSON



**Mr. Anil K. Agarwal**  
President, Cosmos Group  
Former President, ASSOCHAM



**Dr. Amit Gupta**  
Chairman, JIMS

## VICE-CHAIRPERSON



**Dr. Devi Singh**  
Former Director  
IIM Lucknow

## MEMBERS

**Dr. Aquil Busrai**

CEO, Aquil Busrai Consulting  
Former Director (HR)  
IBM & Shell

**Mr. Rajesh Agarwal**

Co-Founder & Director  
Micromax Informatics Ltd

**Prof. D. K. Banwet**

Former Vice-Chancellor  
University of Engg. & Mgmt.  
Kolkata

**Dr. Dinesh Tyagi**

Former M.D.,  
CSC E-Gov Services Limited

**Dr. Simrit Kaur**

Principal, SRCC  
Delhi University

**Dr. Lalit B. Singhal**

Former Devt. Commissioner,  
SEZs, Govt. of India

**Mr. Deepak Maheshwari**

Public Policy Consultant

**Dr. R.K. Mittal**

Vice-Chancellor  
Ch. Bansilal University, Bhiwani

**Mr. Vijay Rai**

Chief Growth Officer- Asia Pacific  
& Executive Board Member  
Day One Tech

**Dr. Ramesh Behl**

Director  
IMI, Bhubaneswar

**Dr. Sanjay Sehgal**

Dean, Department of Financial Studies  
(South Campus) University of Delhi

**Dr. Poonam Verma**

Principal, SSCBS  
University of Delhi

**Mr. Anupam Datta**

Head (International Business)  
VE Commercial Vehicles

**Dr. S.P. Sharma**

Chief Economist/DSG  
PHD Chamber of Commerce and  
Industry

**Dr. Satish Seth**

Advisor to Chairman and  
Fmr. Director-General  
Jagannath International  
Management School

**Dr. Anuj Verma**

Director  
Jagannath International  
Management School

**Dr. Sanjeela Mathur**

Associate Professor  
Jagannath International Management  
School

**Dr. Prashant Kumar**

Head Department of  
Management & Commerce  
Jagannath International  
Management School

**Ms. Nitika Anand**

National Lead  
Corporate Alliance Team  
Aon Solutions

**Mr. Rajat Burman**

Vice President  
Business Development,  
Next Gen. Invent Corp.

# CHAIRMAN'S MESSAGE

JIMS was established in 1997 with a clear vision and purpose. It was envisioned that in the foreseeable future it would evolve into a world-class business-school recognized for its commitment to high powered quality education and research. JIMS is also committed to developing outstanding professionals & entrepreneurs, who exemplify humanistic values, are socially responsible stewards who will create & disseminate practitioner-oriented knowledge that will uplift society.



**Dr. Amit Gupta**

The current global business environment is driving India Inc. to rethink strategy, reassess agendas & revisit several of the long-standing rules of the game. Leadership is being stretched for direction & results; management is being tested for fortitude & having a balanced head-on-shoulders approach to keep the momentum going. As the business world gets more complex B-School recruits will need to be equipped with new skills-sets, innovative ideas and a heightened mental toughness to sail through the current corporate turbulence.

In order to keep pace with the velocity of change and thrive in an uncertain environment, JIMS has already shifted gears to a mode of mastering change. It has launched several strategic initiatives at both the macro and micro levels to ensure that students' overall development is in tune with the present demands and expectations of industry. At JIMS, our strategic focus in future will address areas of curriculum design, mentoring & live project, advanced statistical software training, international summer internship, soft skills, stress coping & EI learning. These initiatives will focus on developing student competencies in dealing with global complexity, emerging technologies, change, social & cultural diversity.

I am confident that our 'high values adding' initiatives will help create tomorrow's skilled leaders as 'value' is all about upskilling individuals and contributing to business results.



**Dr. Anuj Verma**

# DIRECTOR'S MESSAGE

JIMS is a reputed brand in the Higher Education industry providing comprehensive and excellent educational and research services in both India and abroad. We are renowned for grooming our young students into multi-skilled managers well-suited for various sectors of the industry. Known for our academic excellence, rigorous research amongst faculty and students we spark passion for innovation and creativity in young minds. Our alumni are currently staffing prestigious positions in various MNCs and top of the line companies.

I am confident that with the excellent commitment and support of its eminent faculty the students will surely be able to carve new career landscapes in which they can pursue their goals with passion and zeal. Energy and enthusiasm if rightly deployed can generate success in big bytes. Our students who are holistically developed to be multifaceted are well equipped to effectively manage employees with diverse skills and mindsets. I firmly believe that our students are competent and well equipped to swiftly respond to all future challenges.



Jagannath International Management School (JIMS), Kalkaji, was established in 1997 by Jagannath Gupta Memorial Education Society. In pursuance of its belief that the standard of living can be improved through quality education, Jagannath Gupta Memorial Educational Society - a non-profit registered organization, has been imparting high quality professional education for the past 26 years in various states of India. It has already set up a number of high-quality educational institutes and is making efforts to establish its presence across the country. JIMS Kalkaji Campus, which conducts PGDM and PGDM (IB) courses (AICTE Approved), is situated in the heart of South Delhi. It is in close proximity to the prominent Nehru Place Business Centre and is well connected by Metro and Public Transport.

The institute has been awarded **NBA and SAQS Accreditations**

The PGDM Diploma is recognized by the Association of Indian Universities (AIU) as equivalent to an MBA degree of an Indian University.

## OTHER CAMPUSES OF THE SOCIETY



**Jagannath International Management School**  
Vasant Kunj, Pocket 9, Sector 8, OCF, New Delhi



**JIMS Engineering Management Technical Campus**  
Knowledge Park-II, Greater Noida, U.P.



**Jagannath Gupta Institute of Engg. & Technology**  
Plot No. IP 2 & 3, Phase-IV, Sikrapura Indl. Area, Jaipur (Rajasthan)



**Jagan Institute of Management Studies**  
3, Institutional Area, Sector 5, Rohini  
New Delhi



**Jagannath University, NCR**  
Highway-22, Bahadurgarh-Jhajjar Road (Haryana)



**Jagannath University**  
Village Rampura, Tehsil Chakshu, Jaipur (Rajasthan)





# Grant Thornton

## JIMS Kalkaji collaborates with Grant Thornton Bharat

First of its kind Industry Integrated PGDM Programme with Assured Placements

### Grant Thornton Bharat

GTB is one of the largest fully integrated Assurance, Tax and Advisory firms in the country which has 6,500+ people and presence in 15 locations. It is also the No. 1 firm providing robust advisory and growth solutions to dynamic Indian global companies.

### Global Strength

Grant Thornton is one of the world's leading organisations of independent assurance, tax and advisory firms. With more than 62,000+ Grant Thornton people, across over 140+ countries, they are focused on making a difference to clients, colleagues and the communities in which we live & work.

### Why Grant Thornton Bharat

GTB runs focused programmes in six key sectors; Automotive, Banking, Financial Services and Insurance (BFSI), Consumer Products, Healthcare and Life Sciences, Media and Real Estate. They have a deep understanding of these sectors, including emerging trends, challenges, disruptions and issues faced by the companies we serve in these sectors.

They also have dedicated bilateral geographic corridors between India and key countries to help clients leverage growth beyond the country of their origin.



**JIMS Kalkaji - Grant Thornton Bharat signs MoU  
for Industry Integrated PGDM Programme**

# Key Milestones 26 Years





## INSTITUTE & PROGRAMMES



Jagannath International Management School (JIMS) Kalkaji, New Delhi functions under the aegis of Jagannath Gupta Memorial Educational Society, a non-profit registered organization, which has been imparting high-quality professional education since 1993. Our campus at Kalkaji which was established in the year 1997, has over time developed into a reputed centre of excellence for the conduct of research and consultancy services for private and public sector organizations.

Our sustained focus on improving the quality of our academic deliverables has resulted in accreditation of our institute by the **South Asian Quality Assurance System (SAQS)** and **National Board of Accreditation (NBA)** and both of our Programmes : **Post Graduate Diploma in Management (PGDM)** and **Programmes Post Graduate Diploma in Management - International Business (PGDM- IB)** have been granted equivalence to **Master of Business Administration (MBA)** degree of an Indian University by the **Association of Indian Universities (AIU)**. The institute has also been awarded the ISO 9001:2015 international quality certification and ranked by NIRF among the Top 100 institutions. **The institute celebrated its Silver Jubilee last year.**

To share, JIMS signed an MoU with the prestigious college **Shri Ram College of Commerce (SRCC)**, the University of Delhi for Strategic Associations.

## PROGRAMMES

The Institute offers the Two-Year Post Graduate Diploma in Management (General) and Two-Year Post Graduate Diploma in International Business Management recognised by the All India Council for Technical Education (AICTE), Ministry of Education, Government of India. AIU has granted equivalence to PGDM and PGDM (IB) as MBA degree.

### PGDM (INDUSTRY INTEGRATED) WITH GRANT THORNTON BHARAT

- **Work on Real Life Assignments**  
Work on industry simulation projects and present them to Grant Thornton Bharat experts.
- **Learn from Grant Thornton Bharat Seasoned Practitioners**  
Learn hands on through real world cases and assignments delivered by Grant Thornton Bharat Practitioners with decades of experience
- **Mentoring and Assured Placements**  
1:1 mentoring by Grant Thornton Bharat experts
- **Assured placements to Top 50% of the batch with Grant Thornton Bharat at an Annual Package of INR 11.5 LPA**

### PGDM (INTERNATIONAL BUSINESS)

- **Industry Interface**  
Work on international projects with top corporates
- **Global Immersion Programme with the World Class Universities**
- **International Conference**  
Experts from various parts of the Globe act as a Think Tank for building intellectual capital of the students



# Post Graduate Diploma in Management (General) PGDM (Industry Integrated)

## OBJECTIVES

- PE01 Apply conceptual, human and technical skills for effective managerial decision making.
- PE02 Perform effectively in multidisciplinary teams and multicultural settings.
- PE03 Maintain high ethical standards in personal and professional lives.
- PE04 Gain competence as experts in their chosen domains.
- PE05 Utilize multidisciplinary knowledge to analyze business problems.

## OUTCOMES

- PO1 Apply management knowledge and skills to solve business problems.
- PO2 Communicate effectively to the intended audience and purpose.
- PO3 Demonstrate leadership skills to achieve shared or common goals.
- PO4 Relate managerial decisions to their impact on society and the environment.
- PO5 Develop entrepreneurial skills.

### TRIMESTER - I

GEN101	Managerial Economics
GEN102	Quantitative Techniques in Management
FIN101	Accounting for Managers
MKT101	Marketing Management
HRM101	Organizational Analysis & Human Behaviour
GEN103	Managerial Communication
IT/BA101	E-Business & Information System Management
IBCF/IBCG/ IBCC101	International Business Communication (French/ German/Chinese)

### TRIMESTER - II

GEN201	Macro Economics Analysis and Environment
ENT201	Entrepreneurship Development and New Enterprise Management
HRM201	Inter-personal Dynamics & Group Behaviour
FIN201	Financial Management
MKT201	Marketing Research
GEN202	Corporate Law
IBCF/IBCG/ IBCC 201	International Business Communication (French/ German/Chinese)
IT/BA201	Software Lab I

### TRIMESTER - III

GEN301	Global Business Environment
GEN302	Operations Management
HRM301	Human Resource Management & Industrial Relations
IT/BA301	Business Analytics
FIN301	Financial Technology
IBCF/IBCG/ IBCC301	International Business Communication (French/ German/Chinese)
MKT 301	International Marketing Management
IT/BA302	Software Lab-II
NTC 301	Massive Open Online Course
NTC 401**	Corporate Internship

### TRIMESTER - IV

STR401	Business Policy and Strategic Management
GEN401	Logistics and Supply Chain Management Capstone project
*Elective-Groups (any two) Dual Specialization	
MKT-Elective (Marketing) - MKT 401 to MKT 404	
FIN- Elective (Finance) - FIN 401 to FIN 404	
HRM- Elective (OB & HRD) - HRM 401 to HRM 404	
ENT- Elective (Entrepreneurship) - ENT 401 to ENT 404	
IT/BA- Elective (Business Analytics) - IT/BAN 401 to IT/BA 404	
STR- Elective (Strategic Management) - STR 402 to STR 405	

### TRIMESTER - V

STR 501	Innovation & Design Thinking
IT/BA501	Emerging Trends in Information Technologies
*Elective-Groups (any two) Dual Specialization	
MKT-Elective (Marketing) - MKT 501 to MKT 504	
GF- Elective (Finance) - FIN 501 to FIN 504	
GH- Elective (OB & HRD) - HRM 501 to HRM 504	
GE- Elective (Entrepreneurship) - ENT 501 to ENT 504	
GA- Elective (Business Analytics) - IT/BA 501 to IT/BA 504	
SM- Elective (Strategic Management) - STR 502 to STR 505	

### TRIMESTER - VI

GEN 601	Project Management
GEN 602	Business Ethics
GEN 603	Corporate Social Responsibility and Sustainability
NTC 601	Project Dissertation

\* Any two elective groups and three elective courses (subjects) from each group.

\*\*NT - Non Teaching





### ELECTIVE SUBJECTS (Trimester IV)

MARKETING (Any three subjects)	
MKT401	Sales and Distribution Management
MKT402	Retailing and Luxury marketing
MKT403	Advertising & Brand Management
MKT404	Digital Marketing

FINANCE (Any three subjects)	
FIN401	Corporate Taxation
FIN402	Security Analysis and Portfolio Management
FIN403	Financial Planning and Wealth Management
FIN404	Venture Capital & Private Equity

ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE DEVELOPMENT (Any three subjects)	
HRM401	Performance and Compensation Management
HRM402	Managing Group Dynamics
HRM403	Training and Development
HRM404	Leadership and Team Building

ENTREPRENEURSHIP (Any Three Subjects)	
ENT401	Entrepreneurial Management
ENT402	Managing New Ventures
ENT403	Family Business and Entrepreneurship
ENT404	Entrepreneurship for Emerging Markets

BUSINESS ANALYTICS (ANY THREE SUBJECTS)	
IT/BA401	Advanced Business Statistics and Analytics
IT/BA402	Data Visualization and Critical Thinking
IT/BA403	Data Warehousing and Data Mining
IT/BA404	Predictive Analytics

STRATEGIC MANAGEMENT (ANY THREE SUBJECTS)	
STR402	Excellence Frameworks for Strategy Execution
STR403	Strategic Technology Management
STR404	Strategic Game Theory for Managers
STR405	Strategy Lab ( Project)

### ELECTIVE SUBJECTS (Trimester V)

MARKETING (Any three subjects)	
MKT501	Marketing Analytics
MKT502	Marketing of Services
MKT503	Consumer Behaviour
MKT504	Rural marketing

FINANCE (Any three subjects)	
FIN501	Financial Analytics
FIN502	International Financial Management
FIN503	Corporate Restructurings-Mergers & Acquisitions
FIN504	Financial Derivatives & Risk Management

ORGANISATIONAL BEHAVIOUR AND HUMAN RESOURCE DEVELOPMENT (Any three subjects)	
HRM501	HR Analytics
HRM502	Organizational Change and Development
HRM503	Talent Acquisition Management
HRM504	Cross-Cultural Management

ENTREPRENEURSHIP (Any Three Subjects)	
ENT501	Financing the Entrepreneurial Business
ENT502	Marketing Strategies and practices for Start-Ups
ENT503	Business Law and the Entrepreneur
ENT504	Project Work--'Launch your Business'

BUSINESS ANALYTICS (ANY THREE SUBJECTS)	
IT/BA501	Tools used for Applications of Analytics
IT/BA502	Big Data Tools and Application
IT/BA503	Web Analytics
IT/BA504	Project Work: Applications (Financial, Marketing and HR Analytics)

STRATEGIC MANAGEMENT (ANY THREE SUBJECTS)	
STR502	Competitiveness and Globalization
STR503	Sustainable Business Strategies
STR504	Strategic Performance Management (Project)
STR505	Organizational Flexibility



# Post Graduate Diploma in Management (IB) PGDM (International Business)

## OBJECTIVES

- PE01 To equip the participants for working in a competitive global environment.
- PE02 Perform effectively in multidisciplinary teams and multicultural activities.
- PE03 Maintain high ethical standards to create a social impact.
- PE04 Evolve with the dynamic and complex changes emerging in the global environment.
- PE05 Utilize multidisciplinary knowledge to analyze global business problems.

## OUTCOMES

- PO1 Apply management knowledge and skills to solve national and international business problems.
- PO2 Communicate effectively to the intended audience and purpose.
- PO3 Demonstrate leadership skills to achieve shared or common goals.
- PO4 Relate managerial decisions to global business environment.
- PO5 Develop creativity and innovation skills in multicultural context.

### TRIMESTER - I

GEN 101	Managerial Economics
GEN 102	Quantitative Techniques in Management
FIN 101	Accounting for Managers
MKT 101	Marketing Management
HRM 101	Organisational Analysis and Human Behaviour
GEN 103	Managerial Communication
IT/BA 101	E-Business & Information System Management
(IBCF/INCG/IBCC) 101	International Business Communication (French/German/Chinese)

### TRIMESTER - II

GEN 201	Macro Economics Analysis and Environment
ENT 201	Entrepreneurship Development and New Enterprise Management
HRM 201	Inter-personal Dynamics and Group Behaviour
FIN 201	Financial Management
IB 201	International Marketing Management
IB 202	International Marketing Research
(IBCF/INCG/IBCC) 201	International Business Communication (French/German/Chinese)
IT/BA 201	Software Lab I (Advance Excel/SPSS/Smart PLS)

### TRIMESTER - III

IB 301	Foreign Trade Management
HRM 302	International Human Resource and Cross Cultural Management
IB 302	International Business Laws
GEN 302	Operations Management
IT/BA 301	Business Analytics
(IBCF/INCG/IBCC) 301	International Business Communication (French/German/Chinese)
FIN 301	Financial Technology
IT/BA 302	Software Lab-II (Advance Excel/SPSS/Smart PLS)
NTC 301	Massive Open Online Course
NTC 401	Corporate Internship

### TRIMESTER - IV

STR 402	Global Strategic Management
IB 401	International Logistics and Supply
IB 402	International Business Analytics
*Elective-Groups (any two) Dual Specialization	
MKT-Elective (Marketing) - MKT 401 to MKT 404	
FIN- Elective (Finance) - FIN 401 to FIN 404	
HRM- Elective (OB & HRD) - HRM 401 to HRM 404	

### TRIMESTER - V

FIN 502	International Financial Management
IB 502	Global Business Environment
*Elective-Groups (any two) Dual Specialization	
MKT-Elective (Marketing) - MKT 501 to MKT 504	
FIN- Elective (Finance) - FIN 501 to FIN 504	
HRM- Elective (OB & HRD) - HRM 501 to HRM 504	

### TRIMESTER - VI

GEN 601	Project Management
GEN 602	Business Ethics
GEN 603	Corporate Social Responsibility and Sustainability
NTC 601	Project Dissertation





#### ELECTIVE SUBJECTS (Trimester IV)

MARKETING (Any three subjects)	
MKT401	B 2 B Marketing
MKT402	Global Retail Management(Retailing Management)
MKT403	Advertising & Brand Management
MKT404	Digital Marketing

FINANCE (Any three subjects)	
FIN401	Corporate Taxation
FIN402	Portfolio Management International Perspective
FIN403	Financial Planning and Wealth Management
FIN404	Venture Capital & Private Equity

ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE DEVELOPMENT (Any three subjects)	
HRM401	Performance and Compensation Management
HRM402	Managing Group Dynamics
HRM403	Training and Development
HRM404	Global Leadership Development (Leadership and Team building)

#### ELECTIVE SUBJECTS (Trimester V)

MARKETING (Any three subjects)	
MKT501	Marketing Analytics
MKT502	Marketing of Services
MKT503	Consumer Behavior- International Perspective
MKT504	Economies of Emerging Market and Thrust Products

FINANCE (Any three subjects)	
FIN501	Financial Analytics
FIN502	Multinational Financial Management
FIN503	Corporate Restructurings-Mergers & Acquisitions
FIN504	Financial analysis and fraud management

ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE DEVELOPMENT (Any three subjects)	
HRM501	HR Analytics
HRM502	Organizational Change and Development
HRM503	Talent Acquisition Management
HRM504	Cross-Cultural Management



# ADMISSION PROCEDURE

## Eligibility Requirements

- To be eligible for admission to the PGDM or PGDM (IB) Programme, the aspirant must possess a bachelor's equivalent degree, with a minimum of 50% aggregate marks or equivalent in any discipline, from a recognized university in India or abroad (recognized by UGC / Association of Indian Universities).
- Candidates appearing for the final year of Bachelor's degree/equivalent qualification examination in the year 2024 can also apply. However, such candidates have to submit a certificate from the Principal / Registrar of their University/Institution certifying that the candidate has obtained 50% marks or equivalent based on the latest available grades/marks. The deadline for submission of the marksheet and the certificates is October, 2024. Non-fulfillment of these conditions will automatically result in the cancellation of the provisional admission granted.
- All candidates are required to appear for Aptitude Tests- CAT / XAT / MAT / ATMA / NMAT / CMAT



## Selection Process

- Only short-listed candidates will be called for Written Ability Test / Extempore, Group Discussion and Personal Interview.
- Candidates are evaluated on the basis of GD / PI / CAT / XAT / MAT / ATMA / CMAT scores, prior academic excellence, work experience etc. disclosed in the application form.

## How to Apply

- Candidates are required to register with JIMS Kalkaji, Delhi through Online Application Form which will be available along with Information Brochure online @ [www.jagannath.org](http://www.jagannath.org), for Rs. 1200/- in cash or for online payment through Credit/Debit card or Net Banking.
- Refund: In case of withdrawal of Admission original documents will be returned within 7 days, the fees taken will be refunded as per AICTE norms. No refund of Tuition fees after commencement of Foundation classes from June 15, 2024.

## Programme Fee Schedule

PGDM & PGDM (IB) Batch 2024-26	Date	Amount (INR)
First Installment	1-Jul-24	2,50,000
Second Installment	1-Dec-24	2,20,000
Third Installment	1-Jul-25	2,30,000
Fourth Installment	1-Dec-25	2,30,000
Total Programme Fees		9,30,000
Additional Refundable Security Deposit of INR 7,500/-		
INR 2,000 would be deducted towards the life membership of JIMS Alumni Cell		

## Accommodation Facility

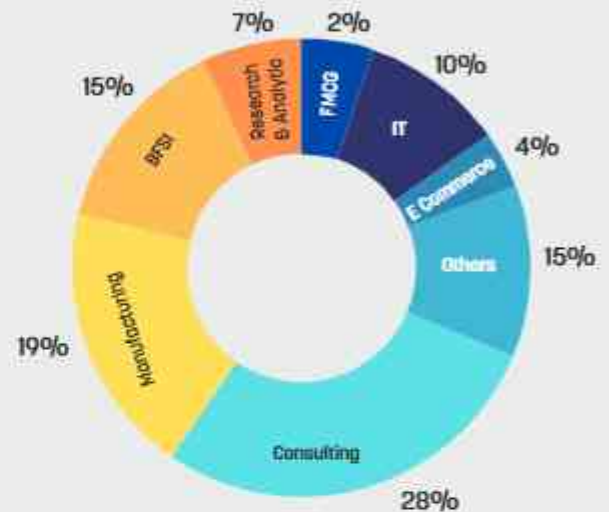
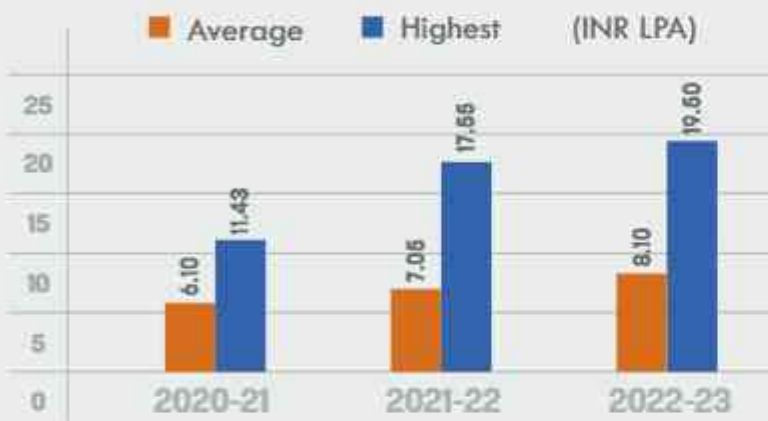
- JIMS Kalkaji offers Hostel facility for both Boys and Girls (separately). Hostel is compulsory for outstation students. The room availability will be on first-come-first-serve basis.  
Hostel Fees: INR 12000/- per month inclusive of all taxes.



# RECRUITERS & PLACEMENTS

JIMS Kalkaji has lived up to its glorious past yet again and witnessed another wonderful year of placements and internships with over 110 students participating in the placement process, the Institute witnessed 150+ job offers from 90 companies. A host of companies from a variety of sectors such as FMCG, Consulting, IT and ITeS, Durables, BFSI, Market Research, Education, electronics etc. visited the campus during the year 2022-23.

## Sector Wise Placements



<b>Recruiters</b>	Accenture India	Blackstone	Evaluesserve	Jindal Group	Panasonic
	Acuity Knowledge Partners	Café Coffee Day	Exide Industries	Khimji Ramdas	Philips India
	Aon Consulting Pvt. Ltd.	Cannon	Federal Bank	LG Electronics	Polycab India
	Amazon	CBRE	Godrej & Boyce	L'Oreal	Protiviti Consulting
	American Express	Colliers	Grofers (Blinkit)	Mccain India	Schindler
	ANZ Bank	Dabur	HCL Technologies	Mercer Consulting	S&P Global
	Archer and Bull	Daikin AC	HDFC AMC	MRF Tyres	TCS
	Asian Paints	Deloitte	ICICI Bank	Nagarro	Tata Power
	Berger Paints	E&Y	IITC Ltd.	Naukri.Com	U-flex

## Average Salary Of B Schools In Delhi NCR (2021-23)



\* The above data is approximated & based on the information provided by the Institutes  
 \*\*with minimum 3 years experience



# FACULTY

The Institute has highly competent and dedicated faculty spread over all functional and management areas such as Accounting & Finance, Economics, Operations Management, Human Resource Management, Business Law, Marketing Management, Strategic Management and Information Technology. The Institute also draws on visiting faculty from various universities, corporate and research institutions.



**DR. ANUJ VERMA**  
Professor & Director  
Ph.D., MBA (Finance),  
B.Com. (Hons.)



**DR. NEELAM TANDON**  
Professor & HOD, PGDM  
Ph.D., M. Phil, M.A, MBA,  
PGDHRM



**DR. NUPUR RAO**  
Professor  
Ph.D., MBA, BE



**DR. SANJEELA MATHUR**  
Associate Professor  
Ph.D., MBA, B.A.



**ASHWIN BHATIA**  
Associate Professor  
MBA, B.E. (IIT Roorkee)



**SOUMITRA MOOKERJEE**  
Associate Professor  
MBA, B.Sc. Hons.



**DR. SANDEEPA KAUR**  
Associate Professor  
Ph.D. (Finance), CFA, MBA  
(Finance), M.Com, B.Com



**DR. ANJU SHUKLA**  
Assistant Professor  
Ph.D., MBA, B.Sc., UGC-NET



**DR. JYOTI KUKREJA**  
Assistant Professor  
Ph.D., UGC- JRF & NET, MBA  
B.A. (Hons) English



**DR. KARISHMA GULATI**  
Assistant Professor  
Ph.D, UGC-NET, MBA, B.E.



**MS. TANUJA PURI**  
Assistant Professor  
UGC-NET, M.Com (Finance  
& IB), B.Com(H), DOEACC  
'O' Level





**MS. SHILPI YADAV**  
Assistant Professor  
M.Phil. (OR), UGC NET,  
Masters(Applied OR), B.Sc. (OR &  
Comp)



**MS. AASTHA BEHL**  
Assistant Professor  
Ph.D. (Pursuing), LLB,  
M.Com., B.Com.



**DR. NILIMA THAKUR**  
Assistant Professor  
Ph.D., MBA, MA (Eco), B.Sc.



**MS. PRIYA DIWAN**  
Assistant Professor  
Ph.D. (Pursuing), B. Ed.,  
MBA, BBA

## PGDM (IB)



**DR. NAVNEET GERA**  
Professor & HOD, PGDM-IB Ph.D.,  
UGC-NET, MIB, M.Com. (Bus. Adm.)



**DR. SEEMA AGARWAL**  
Professor Ph.D., M.Sc. (Tech)  
Computer Science



**DR. MUKUL MISHRA**  
Associate Professor  
Ph.D., MIBA, UGC-NET



**DR. MUNINDRA PAL SINGH**  
Associate Professor  
Ph.D., M.Sc., LLB, CAIIB, MBA



**DR. SHRUTI TRAYMBAK**  
Associate Professor  
Ph.D. (HR), MBA (HR &  
Marketing), B.A. (History)



**DR. SANIYA CHAWLA**  
Assistant Professor  
Ph.D., UGC-NET,  
MBA (HR)



**DR. GOPIKA KUMAR**  
Assistant Professor  
Ph.D., UGC-NET, M.Com.,  
B.Com.



**DR. SAMRIDHI TIWARI**  
Assistant Professor  
Ph.D., M.Phil., MBA, B.Com.



# EMINENT FACULTY FROM GRANT THORNTON BHARAT



**RAHUL KAPOOR**  
Partner- Growth



**VISWANATH P**  
Partner-Growth



**DEVESH UNIYAL**  
Partner-CFO Services



**KSHITIJ SHARMA**  
Executive Director- Growth



**TRIVEN GUPTA**  
Partner -GT Global  
Delivery



**SHALABH SAXENA**  
Partner-Risk



**ANIRUDH GUPTA**  
Partner-Growth



**NITESH JAIN**  
Associate Partner-  
Growth



**RAJEEV JAIN**  
Chartered Accountant-  
New Delhi



**VIKARTH KUMAR**  
Partner-Growth



**KARAN JAIN**  
Director-Consulting

## DISTINGUISHED GUESTS



**Mr. Jyotirao Scindia**  
Minister of Civil Aviation



**Mr. Yogi Aditya Nath**  
Chief Minister of Uttar Pradesh



**Ms. Atishi Marlena**  
Minister of Education & Finance,  
NCT of Delhi



**Mr. Hardeep Singh Puri**  
Minister of Petroleum and Natural Gas



**Dr. Vinay Sawhney**  
Professor at Harvard University



**Mr. M. Venkiah Naidu**  
Honble Vice President of India



**Dr. Kiran Bedi**  
Former Lieutenant Governor  
of Puducherry



**Sri Sri Ravi Shankar**  
Indian Spiritual Leader



**Late Sh. Arun Jaitley,**  
Minister of Corporate Affairs



**Late Smt. Sheila Dixit,**  
Ex. Chief Minister of Delhi



**Dr. Anil Sahasrabudhe**  
Former Chairman, AICTE



# INFRASTRUCTURE



## COMPUTER LABS

The Institute has state-of-the-art computer labs in terms of hardware and networking technologies. High bandwidth internet connectivity of 100 Mbps is available round the clock. The LAN connects Core i5 machines with 18.5" TFT monitors. Students are exposed to operating systems such as WINDOWS 10 professional and Linux SUSE. Apart from application software, the students are also exposed to management software such as ERP, Systat, SPSS, Prowess, Capitaline database, Python, NVIVO, etc.



## AUTOMATED LIBRARY

The library is a veritable storehouse of information with 25,000 text and reference books and 364 periodicals and journals (Indian and Foreign). It is completely computerized through 'LIBSYS' software and has a barcoding issue system. The library is well equipped with DELNET & OPAC facilities. JIMS Library is also a member of the National Digital Library and the Subscriber of J-Gate & NLIST etc. The Library is located on two floors and has a seating capacity of 110.

## ENTREPRENEURSHIP CELL

To support the 'Start-up' and 'Stand-India' campaigns and ignite the entrepreneurial instincts of our students, E-Cell signed an MoU with ANDC In-Start and T.S.D., Singapore to extend support and aid in developing innovative business ideas. We have inspired, educated, and empowered our budding entrepreneurs as they innovate and create business ventures worldwide. Our mission is to accelerate the entrepreneurial ambitions of our students and alumni to enable them to be business catalysts in the dynamic business world.







## TEACHING AIDS

The institute places considerable emphasis on the variety and quality of teaching aids provided in various laboratories, classrooms and other spaces such as conference room, auditorium etc. Smart boards, LCD, audio systems, etc. are available in all classrooms. These enabling facilities enrich management learning through films and documentaries.

## NEW TECHNOLOGY LABS

In addition to IT lab, JIMS under its innovative umbrella has established Business Analytics, Commerce, Digital Marketing, Personal Growth and Communication Labs. To equip students with communication skills the latest communication software developed by Orell Technology is installed which helps to train and improve communication and team skills of the students. A Commerce laboratory has been newly set-up, wherein students practice their theoretical financial knowledge gained in the classroom. By this method of learning and practicing, students will develop knowledge and self-confidence to run a business profitably.



## Wi-Fi Enabled Campus

The Laptop today is a handy equipment for all young scholars as it not only facilitates but also enriches the process of online academic learning. Wi-Fi facility is available throughout the campus. It enables students to sit and interact on-line anywhere in the campus. It also makes internet browsing seamless and convenient. This encourages the students and faculty members to seek information from a host of on-line databases. Students can instantly browse through numerous websites for information.

### Girls Hostel



Health is Wealth – Sports Room

## Other Facilities

Fully air-conditioned auditorium, spacious hi-tech and carpeted lecture halls and a conference room equipped with audio-visual aids, outdoor cafeteria, recreation room, GDPI room etc. provide excellent academic and recreational facilities. Girls Hostel is located near to the campus.



One on One Mentoring & Counseling Session



# Foreign University Collaborations

## International Students' Exchange

Our students visit foreign universities such as Nanyang Technological University, Singapore, NUS, Singapore, Management Development Institute of Singapore, Cologne University of Applied Sciences, Germany, Nyenrode Business School, Holland, Netherlands, United Arab Emirates University, Dubai just to name a few for undergoing Global Immersion Programme.



**Prof. Jaap Verdonck- Huifogel,  
Professor, MBBS, Netherlands**



**Dr. Amit Gupta, Chairman, JIMS  
felicitating students from Netherlands at JIMS**



**International Classes at United Arab of Emirates University, Dubai**



**PGDM (B) Students at National University of Singapore, Singapore**

### JIMS Talk

### Tank Tales



**JIMS Talk – Mr. Deep Bajaj, Founder  
Sirona Hygiene, Sirona Foundation & Peachuddy India**



**Dr. Amit Gupta, Chairman, JIMS felicitating  
Mr. Prashant Pittal, Founder, Ezobuddy Trip Planner**



# INTERNATIONAL SPEAKERS

**Prof. Jaap Verdonck- Huffnagel, Professor, NNBS, Netherlands**

**Dr. Fady Fadel, Dean & CAO, The American Business School, Paris, France**

**Mr. Ron Mc Luckie, Chairman & CEO, WIAL, USA**

**Mr. Ignace Hindtrick, Director, DMH Business Advisors**

**Dr. Marja-Liisa Tenhunen, Professor, Shanghai University, China**

**Dr. Hugh Colaco, Professor, Aston University, UK**

**Dr. Cornelia Scott, Professor (Economics), Anhalt University of Applied Sciences, Germany**

**Dr. Andreas Donner, Vice Dean, Anhalt University of Applied Sciences, Germany**

**Dr. Hidokazu Sone, Associate Professor, Shizuoka University of Art and Culture, Tokyo, Japan**

**Prof. Geoffrey Potts, Dean, Westminster University, UK**

**Dr. Susan Kowalski, Cologne University of Applied Sciences, Germany**

**Ms. Brigitte Wuethrich, Managing Director, Swiss Kalpvriksh**

**Dr. Spinder Dhaliwal, Reader, Westminster University, London, UK**

**Dr Samantha Rathanayake, Management Consultant, University of Sri Jayewardenepura, Sri Lanka**

**Dr. Greg Haddock, Vice Provost & Dean, Northwest Missouri State University, USA**

**Dr. Wolfgang Veit, Professor, Cologne University of Applied Sciences, Germany**

**Prof. Laurens van Leeuwen, Professor, NNBS, Netherlands**

**Mr. Roderick Harding, Director, Garnet & Gold, USA**

**Dr. Tapas Mishra, Professor, University of Southampton, UK**

**Dr. Philippe Bouvier, Professor, Geneva Business School, Switzerland**



**Ms. Brigitte Wuethrich, Managing Director, Swiss Kalpvriksh**



**Mr. Ignace Hindtrick, Director, DMH Business Advisors**



**Mr. Ron McLuckie, Chairman & CEO, WIAL, USA**



**Prof. Phanish Puranam, INSEAD**



# LIFE @ JIMS



King of Punjabi Pop - Guru Randhawa

The institute organizes a variety of cultural events throughout the year. These events include Zest and Dandiya, Kshitij, Freshers & Party, Pop Star Nite etc. Celebrities from the world of music and film stars are invited to participate in the events, which are marked, by great fanfare, glitter, pomp and show. Various noted celebrities have in the recent past visited the campus- Kareena Kapoor Khan, Imran Khan, Badshah, Guru Randhawa, Jass Manak, Mankirat Aulakh, Neha Kakkar just to name a few.



Movie Idols - Kareena & Imran



Rising Star - Parmish Verma



King of Pop - Badshah



Pop Queen - Shibani Kashyap



## ALUMNI CONNECT



**Alumni Meet 2022**

### Alumni Meet

Celebrating 25 years of Academic Journey, a Grand Alumni Meet was organized on 26th November, 2022 by the Alumni club of JIMS Kalkaji at Margosa Lawn, India Habitat Centre, Lodhi Road, New Delhi. Alumni across the batches from 2002-04 to the latest batch of 2020-22 attended the meet. The alumni shared anecdotes and fond memories with the audience which engaged everyone present. This was followed by an award ceremony in which Alumni achievers were felicitated and given mementos by Honorable Chairman sir, Dr. Amit Gupta and Dr. Anuj Verma, Director, JIMS Kalkaji.



**Alumni Talk**

### Alumni Talk

Alumni Club of JIMS Kalkaji hosted the 'Young Corporate Meet' Mr. Samarath Bhargava, Section Manager, Khimji Ramdas - P and G Division, Muscat, Oman. He briefly addressed all the students on his corporate journey on December 15, 2022. It was an informative and interactive session for the budding managers. He generously shared loads of corporate insights which helped them to understand their career portfolio from many dimensions. Dr. Anju Shukla, Assistant Professor and Alumni Club Coordinator, JIMS hosted the session.

## ALUMNI SPEAK



### Rohan Goel

"JIMS has acquired a strong identity and has evolved into a prestigious Business School with its own distinct culture and tradition. It provides an arena for intellectual and cultural expressions and prepares the students to face the challenging corporate world."

**Deloitte**



### Ankita Das

"Success is only a journey, not the destination. This sums up my learning during my stay at JIMS where I picked up great insights and knowledge through the invaluable guidance and teachings of my faculty, friends and peers."

**BCG**



### Nikita Thakur

"JIMS with its expert faculty and excellent infrastructure has provided me with numerous opportunities to gain knowledge and practical exposure and also nurtured my career by showing me the enlightened path to success. Proud to be a JIMSite."

**HUL**



### Mridul Gupta

"In JIMS there is a lot of focus on Industry interaction that really helped me and my peers as well. JIMS is synonymous with Leadership. JIMS helped build and embed this quality in me."

**Adobe**



# Management Development Programme

## Faculty Development Programme

**EMDP on 'Reshaping Leadership In The New World of Work: Developing Personal And Professional Skills To Excel, Lead And Thrive'**

The Management and Leadership Development Center of JIMS, Kalkaji organized Executive Management Development Program (EMDP) on 'Reshaping Leadership in The New World Of Work: Developing Personal And Professional Skills To Excel, Lead And Thrive' from 23rd September to 24th September 2022.



**Dr. Amit Gupta, Chairman, JIMS felicitating EMDP Delegates**



**Dr. Sanjeela Mathur, Associate Professor, JIMS Kalkaji addressing Faculty Members**

### Faculty Knowledge Circle

PGDM and PGDM (IB) department of JIMS Kalkaji organized 'Faculty Knowledge Circle' chaired by Dr. Anuj Verma, Director, JIMS Kalkaji. Dr. Sanjeela Mathur, Associate Professor, JIMS Kalkaji shared her knowledge on one of the most insightful topic: 'Design Thinking for Innovation and Decision Making' on May 9, 2023. The session commenced with the problem of a stuck truck under the bridge which a schoolboy was able to solve with his innovative thinking.

## SOCIAL INITIATIVES



**Blood Donation Camp**



**World Paper Bag Day**



**Plantation Drive**



**Visit to Orphanage to meet disabled children**



# OUR PUBLICATIONS

## JIMS NEWS

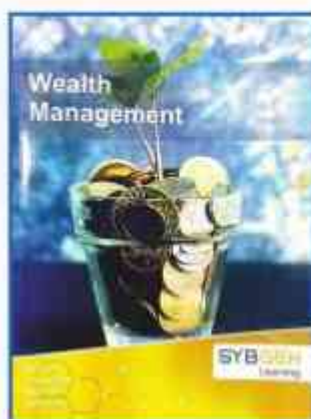
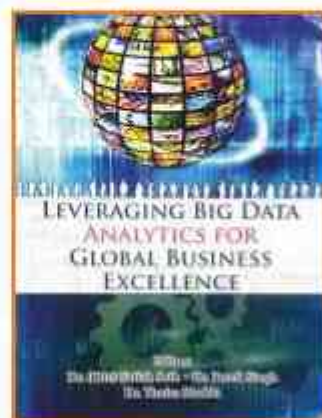
The Institute publishes a students' magazine JIMS NEWS'. The main objective is to develop the writing skills and creativity of students who contribute articles, poems etc. to the magazine. JIMS NEWS' covers important events of the institute, such as seminars, workshops, guest lectures, industrial visits, cultural activities etc. The publication also covers information on current topics in the area of management, information technology, economics etc.

## JIMS 8M JOURNAL

JIMS 8M is a quarterly management journal. Eminent academicians, consultants and management practitioners contribute to the Journal by writing research based papers covering various aspects of management i.e. Men, Machines, Money, Markets, Methods, Modernization, and Maintenance & Materials. A fully refereed journal, 8M, explores the latest research and innovative thinking in management. The journal has an international focus and offers a variety of perspectives from around the world to help students gain greater insights into current management theory and practice.

## BOOKS & PUBLICATIONS

Based on the prize winning papers received in the Research Paper Contests, the Institute has published various books such as: "New Dimensions in Global Business: Perspectives", "Creating Corporate Advantage", "Managing in the Era of Change: Challenges & Perspectives" and "Managing Global Competitiveness: What Indian Companies Must Do" among many more.







## OUR COLLABORATORS



Confederation of Indian Industry



Grant Thornton

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